

# Presentation Skills

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Professor Stanworth

<https://stanworth.site/>

Name: Selina

ID number: S1363008

## CLASS 4 – GREETING AND KNOWING THE AUDIENCE

### Introductions.

Complete the introduction structure for your last presentation. Use the structure I have introduced in the video.

✓ Good morning everyone, I'm Selina. Today, we are going to introduce a Taiwanese clothing brand, NET, to you. It is said that every Taiwanese has at least one clothes from NET. Is anybody wearing NET right now? I am. This shirt is actually from NET. So, in this presentation, we will talk about NET's history, marketing strategy, and its future development. If you have any question about this topic, we would love to answer you in the Q&A section. Hope you guys enjoy it.

Check:

- qualify yourself
- What is the objective
- Rules
- Structure

Check the handout again.

Take a little time to greet your audience. Use this time to:

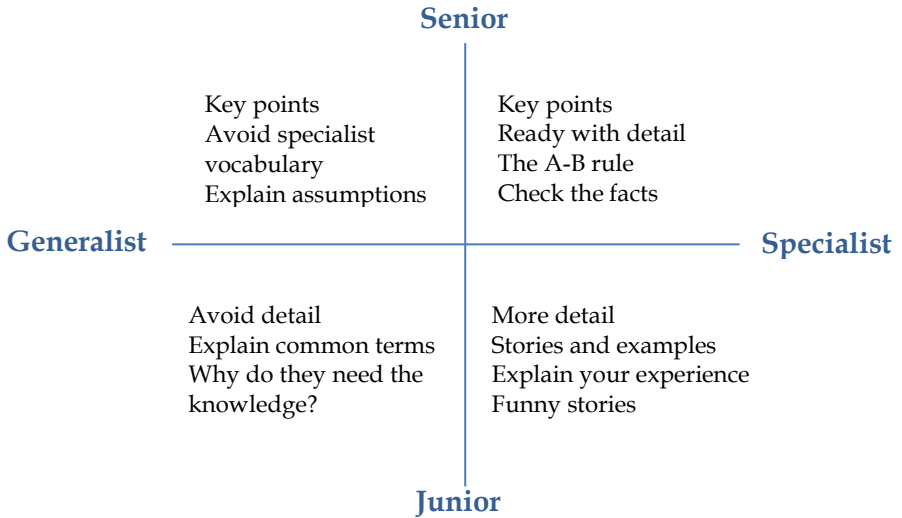
- Introduce your topic
- Get to know a few people – then you have some friendly faces in your audience
- Let them know if there are handouts or other information
- Understand any questions or ideas they may have about your topic (this can help at question time)

Here is some basic sentences patterns to get you started

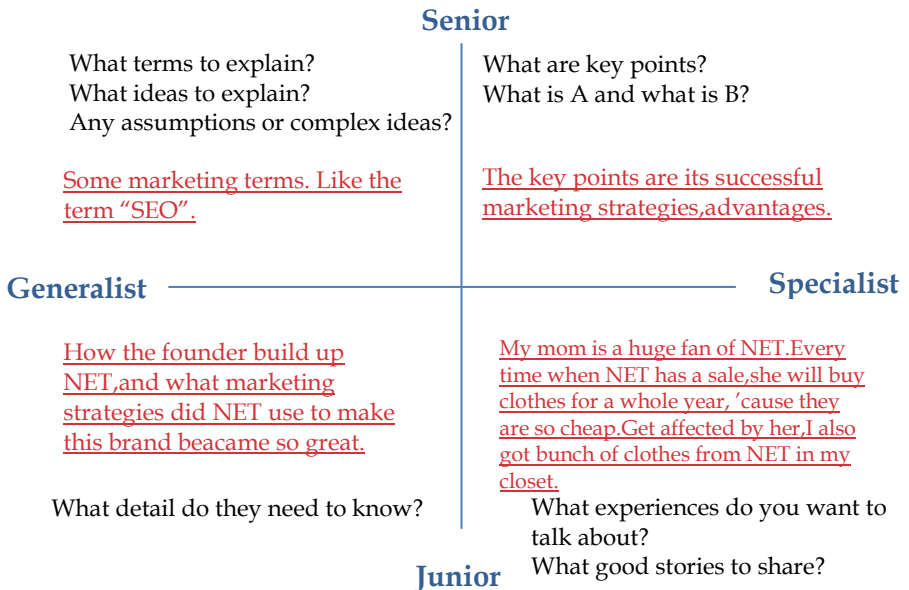
### Introduction Sentences

- Good afternoon.  
My name is Jack Wang.  
I'm the sales manager for SDI's International division.
  - Let me introduce myself.  
Here is my business card.  
That's my company there.
  - I don't think we have been introduced yet.  
What do you do?  
Where are you currently working?
  - I'm sorry; I don't remember you name...  
Could you tell me you name again?
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**DIAGNOSING YOUR AUDIENCE**



**WHO IS YOUR AUDIENCE? FILL UP SOME KEY POINTS HERE.**



Senior will also want to know measures of financial success